VIKRAMA SIMHAPURI UNIVERSITY

NELLORE – 524 324

(Accredited by NAAC with "A" Grade)

No. VSU/C-I/M.B.A. (TM)/ III Sem./Exams/ Feb, 2024

Date: 24.02.2024

M.B.A. (Dept. of T.M.) DEGREE THIRD SEMESTER EXAMINATIONS

TIME TABLE

Sub: V.S University – Examination Section – Two Year M.B.A. (Tourism Management) Third Semester Examinations March, 2024 –Time Table – Reg.

Read: The Vice-Chancellor's orders dated 24.02.2024.

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It is hereby informed that the Two Year **M.B.A. (Dept. of Tourism Management)** Third Semester Examinations for the Regular & Supplementary *Students* of V.S. University College, Nellore for the Academic year 2022-23 will be held on the following dates:

M.B.A. (Dept. of Tourism Management) THIRD SEMESTER

New Syllabus (For Admitted Batch 2022)

(TIME: 02.00 PM TO 05.00 PM)

Date	Day	Title of the Paper	Sub. Code	Marks
06.03.2024	Wednesday	Event Management/ Tourism Services/ MOOCs	308MBT22A/ 308MBT22B/ 308MBT22C	70
07.03.2024	Thursday	Tourism Principles, Policies & Practices	301MBT22	70
11.03.2024	Monday	Tourism Geography	302MBT22	70
12.03.2024	Tuesday	Tourism Products	303MBT22	70
13.03.2024	Wednesday	Management of Tourist Transport	304MBT22	70
14.03.2024	Thursday	Risk Management and Insurance	305MBT22F	70
		Consumer Behavior	305MBT22M	70
		Human Resource planning	305MBT22H	70
15.03.2024	Friday	Financial Markets and Services	306MBT22F	70
		Advertising & Sales Management	306MBT22M	70
		Training and Development	306MBT22H	70
16.03.2024	Saturday	Investment & Portfolio Management	307MBT22F	70
		Sales & Distribution Management	307MBT22M	70
		Performance Management	307MBT22H	70

Note: **The candidates who have opted MOOCS courses in UGC-SWAYAM/NEPTEL no need to write open elective paper.*

* *308MBT22A /308MBT22B /308MBT22C : Open elective offered to the other department students only*

(P.T.O)

M.B.A. (Dept. of Tourism Management) THIRD SEMESTER
(TIME: 02.00 PM TO 05.00 PM) ***(Batch 2019,2020&2021)***

Date	Day	Title of the Paper	Sub. Code	Marks
07.03.2024	Thursday	Tourism Principles, Policies & Practices	301MBT17	70
11.03.2024	Monday	Tourism Planning & Development	302MBT17	70
12.03.2024	Tuesday	Tourism Marketing and Destination Development	303MBT17	70
13.03.2024	Wednesday	Resource, Attraction and Product in Tourism	304MBT17	70
14.03.2024	Thursday	Risk Management and Insurance	305MBT17	70
		Consumer Behaviour	306MBT17	70
		Human Resource planning	307MBT17	70
15.03.2024	Friday	Financial Markets and Services	308MBT17	70
		Advertising & Sales Management	309MBT17	70
		Training and Development	310MBT17	70
16.03.2024	Saturday	Investment & Portfolio Management	311MBT17	70
		Sales & Distribution Management	312MBT17	70
		Performance Management	313MBT17	70

NOTE:

The Principals/Head of the Departments/Correspondents are requested to go through the Time Table and the Title of the Papers with respective Q.P Codes and confirm the Time Table, if there is any discrepancy in the Time Table that may be brought to the notice of the Controller of Examination immediately.

R. Madhuri

CONTROLLER OF EXAMINATIONS

To:

1. The Principal, V.S. University College, Nellore.
2. The Additional C.E.(PG & Professional Courses), V.S. University, Nellore.
3. The Dean, CDC, V.S. University, Nellore.